## Message Text

UNCLASSIFIED

PAGE 01 STATE 203223 ORIGIN EA-12

INFO OCT-01 ISO-00 COME-00 EB-08 /021 R

DRAFTED BY EA/K:DBLAKEMORE:JCM APPROVED BY EA/K - MR. RICH COMMERCE - MS. TRIPLETT

-----066802 261038Z/21

R 251955Z AUG 77 FM SECSTATE WASHDC TO AMEMBASSY SEOUL

UNCLAS STATE 203223

E.O. 11652: N/A

TAGS: BTRA, KS

SUBJECT: POSSIBLE MARKETING OF HYUNDAI'S PONY AUTOMOBILE IN THE U.S.

FOR THE EMBASSY'S INFORMATION A U.S. TRADE GROUP LED BY ROBERT W. BRAY, CHAIRMAN, INTERNATIONAL MARKETING DEVELOPMENT COMPANY OF LOS ANGELES AND MR. JACK LINDSEY WILL ARRIVE IN SEOUL AUGUST 28 FOR DISCUSSIONS WITH OFFICIALS OF ROKG AND HYUNDAI ON ARRANGEMENTS TO EXPORT PONY AUTOMOBILE TO THE U.S. ACCORDING TO LINDSEY, CONTRACT ARRANGEMENTS ARE NEARLY COMPLETE. GROUP WILL BE STAYING AT CHOSUN HOTEL AND WILL CONTACT EMBASSY ON ARRIVAL. CHRISTOPHER

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NNN

## Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED** 

Concepts: n/a

Control Number: n/a
Copy: SINGLE
Sent Date: 25-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:

Disposition Action: n/a Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment:

Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE203223
Document Source: CORE
Document Unique ID: 00
Drafter: DBLAKEMORE:JCM
Enclosure: n/a

Enclosure: n/a Executive Order: N/A Errors: N/A

**Expiration:** Format: TEL

Film Number: D770309-0173

From: STATE

Handling Restrictions: n/a

Image Path: ISecure: 1

Legacy Key: link1977/newtext/t19770823/aaaaasoc.tel Line Count: 42

Litigation Code IDs: Litigation Codes:

Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM

Message ID: ac96e852-c288-dd11-92da-001cc4696bcc
Office: ORIGIN EA

Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a

Page Count: 1
Previous Channel Indicators: n/a Previous Classification: n/a
Previous Handling Restrictions: n/a

Reference: n/a Retention: 0

Review Action: RELEASED, APPROVED Review Content Flags: Review Date: 02-Dec-2004 12:00:00 am

Review Event: Review Exemptions: n/a **Review Media Identifier:** Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

SAS ID: 1484124 Secure: OPEN Status: NATIVE

Subject: POSSIBLE MARKETING OF HYUNDAI\'S PONY AUTOMOBILE IN THE U.S. FOR THE EMBASSY\'S INFORMATION A U.S. TRADE

GRÓUP L TAGS: BTRA, KS To: SEOUL Type: TE

vdkvgwkey: odbc://SAS/SAS.dbo.SAS\_Docs/ac96e852-c288-dd11-92da-001cc4696bcc

**Review Markings:** Margaret P. Grafeld Declassified/Released **US** Department of State EO Systematic Review 22 May 2009

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